

# Kennedy Space Center<sup>SM</sup>

VISITOR COMPLEX

presents a visit to your school by

## Jim Kennedy

Former Director  
Kennedy Space Center

Public Speaker  
Aerospace Consultant



Now on DVD

Featuring stories of  
Space Exploration  
that demonstrate  
Leadership Principles  
(All 52 Tips Listed on Reverse)

We Need Our Space.com



Promoting Space Advocacy

321.720.8410

[jimandberniekennedy@gmail.com](mailto:jimandberniekennedy@gmail.com)

# Lessons in Life and Leadership

## Inspired by Stories of Space Exploration

### DVD Volume I

- Tip # 1 Treat Everyone with Dignity and Respect
- Tip # 2 Cherish Diversity
- Tip # 3 Act With Integrity
- Tip # 4 Praise in Public, Criticize in Private
- Tip # 5 Go the Extra Mile
- Tip # 6 Exploit Your Intellectual Curiosity
- Tip # 7 Don't Be Afraid of Failure
- Tip # 8 Follow Your Passion
- Tip # 9 Be Thoughtful of Others
- Tip # 10 Be Proud of Who You Are
- Tip # 11 Have the Courage of Your Convictions
- Tip # 12 Pause to Celebrate Your Accomplishments
- Tip # 13 Change is NOT a Bad Thing
- Tip # 14 The Harder You Work, The Luckier You Get
- Tip # 15 Keep a Sense of Humor
- Tip # 16 Things Are Not Always What They Appear To Be
- Tip # 17 Out of Tragedy Comes Triumph
- Tip # 18 Life Is Complicated....Practice KISS'ing
- Tip # 19 Ships In Harbor Are Safe, But That's Not What Ships Are For
- Tip # 20 Keep Your Friends Close...And Your Enemies Closer
- Tip # 21 Shoot For The Moon; Even If You Miss You'll Be Among The Stars
- Tip # 22 Get Inspired By a Young Person
- Tip # 23 The World Is a Beautiful Place, Just Look For It
- Tip # 24 I Will Prepare For Some Day My Chance Will Come
- Tip # 25 If At First You Don't Succeed, Try Harder
- Tip # 26 YOU Can Make A Difference

### DVD Volume II

- Tip # 27 Teachers Rock
- Tip # 28 Have Fun
- Tip # 29 Find Some Alone Time (We All Need Our Space)
- Tip # 30 Teamwork Makes the Team Work
- Tip # 31 Invest In Friendships...They Have a Great ROI
- Tip # 32 LOL...Even At Yourself
- Tip # 33 Take Time to Mentor...It's Not a Trivial Pursuit
- Tip # 34 Keep That Gleam in Your Eyes
- Tip # 35 For Key Decisions Get a Second Opinion
- Tip # 36 It's a Grand Old Flag...Honor It
- Tip # 37 Strive To Be Truly Great
- Tip # 38 Take Pride in Your Organization
- Tip # 39 Make Beautiful Music....In Your Own Special Way
- Tip # 40 It's OK to Have Some Heroes
- Tip # 41 Have a Plan...And a Back-Up Plan
- Tip # 42 Be Safe
- Tip # 43 Success Is Not Always Rewarded Fairly...Live With It
- Tip # 44 When Things Go Wrong... Stay Cool
- Tip # 45 Set Your Goals and Don't Stop Until You've Achieved Them
- Tip # 46 Make Good Choices
- Tip # 47 Life has Its Ups and Downs...Enjoy the Ride
- Tip # 48 Do Your Part to Protect the Planet
- Tip # 49 Commit To Be Fit
- Tip # 50 Get Your Tips from Reliable Sources
- Tip # 51 Sometimes you just Gotta "Kick a Little As..teroid"
- Tip # 52 Focus On Abilities, NOT Disabilities



DVD Available for Purchase from  
**WeNeedOurSpace.com**